

SOCIAL MEDIA SIZING GUIDE

Updated April 2014

Facebook

Twitter

Pinterest

Google+

YouTube

A free resource from:

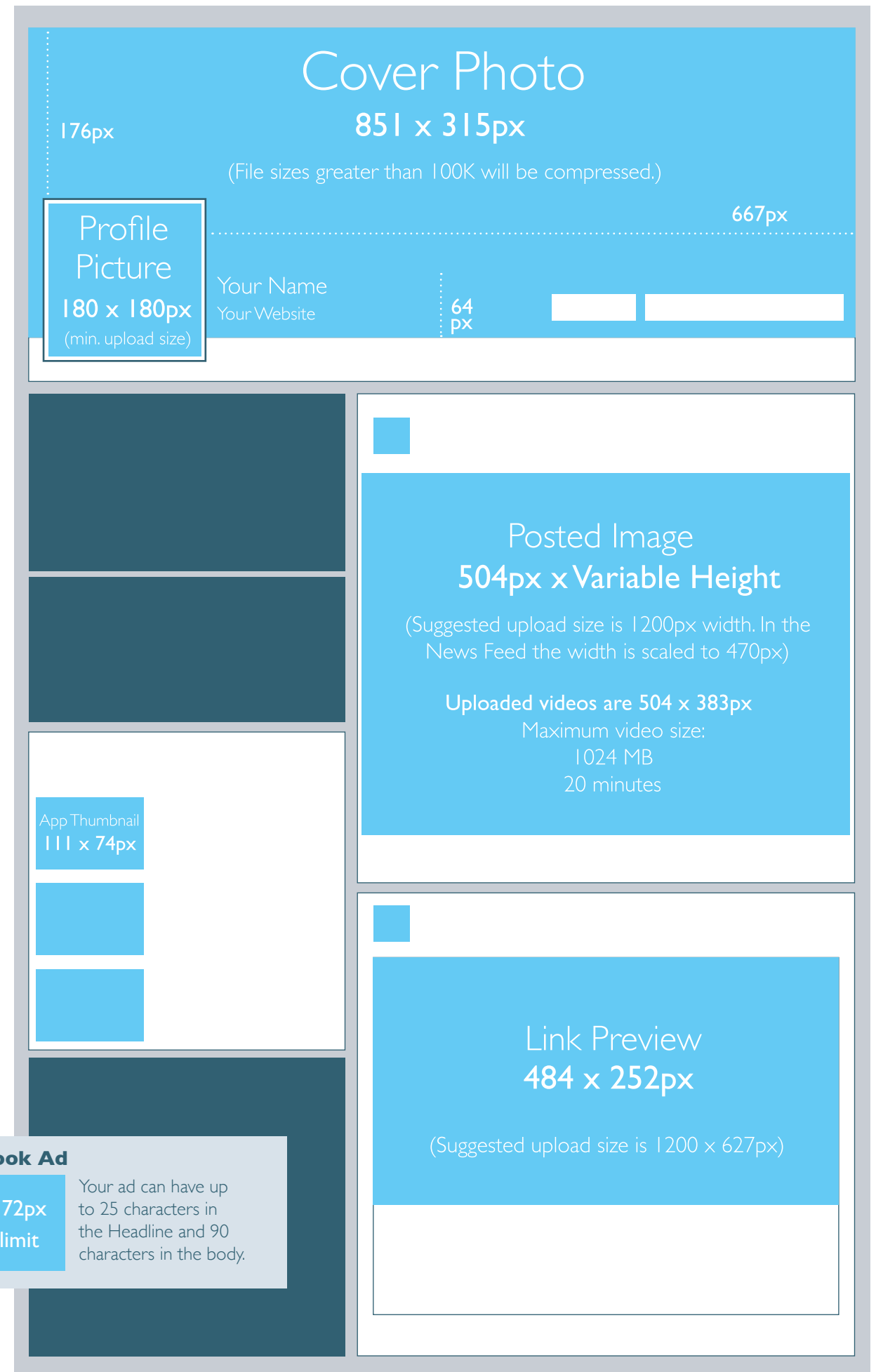
churchjuice
energizing church
communications

The logo for churchjuice features the word "churchjuice" in a bold, lowercase sans-serif font. Below it, the words "energizing church" and "communications" are stacked in a smaller, lowercase sans-serif font. To the right of the text, there are several small, white, rounded square icons of varying sizes, some of which are slightly offset, creating a cluster of social media-style icons.



FACEBOOK

Timeline Layout





TWITTER

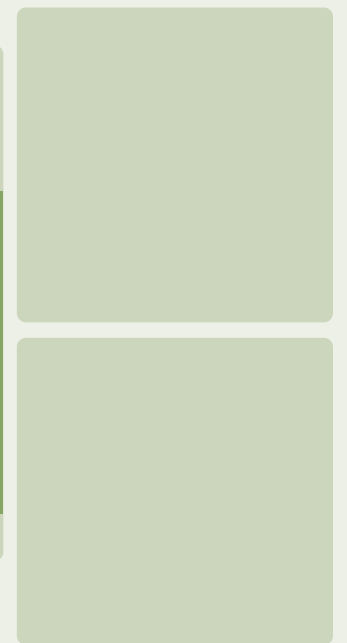
Header Image

1500 x 500px*

Profile
Picture

400 x 400px
(upload size)

*This is the upload size for the image. It will vary a bit based on screen size, so make sure to keep important info away from the edges





PINTEREST



Profile
Picture
165 x 165px

Pinterest recommends uploading a 600 x 600px original image.

Pin
Preview
Approx. 235px x
scaled height

Profile icon shrinks to 32 x 32px

Full Size Pinned Image
735px x unlimited height



GOOGLE+

Profile
Picture

250 x 250px
(square cropped to a circle)

Cover Photo

2120 x 1192px max
480 x 270px min
(16:9 ratio)



Photos
2048 x 2048px max*

Videos
15 minute max/up to 1080p

(preview cropped to 497px width)

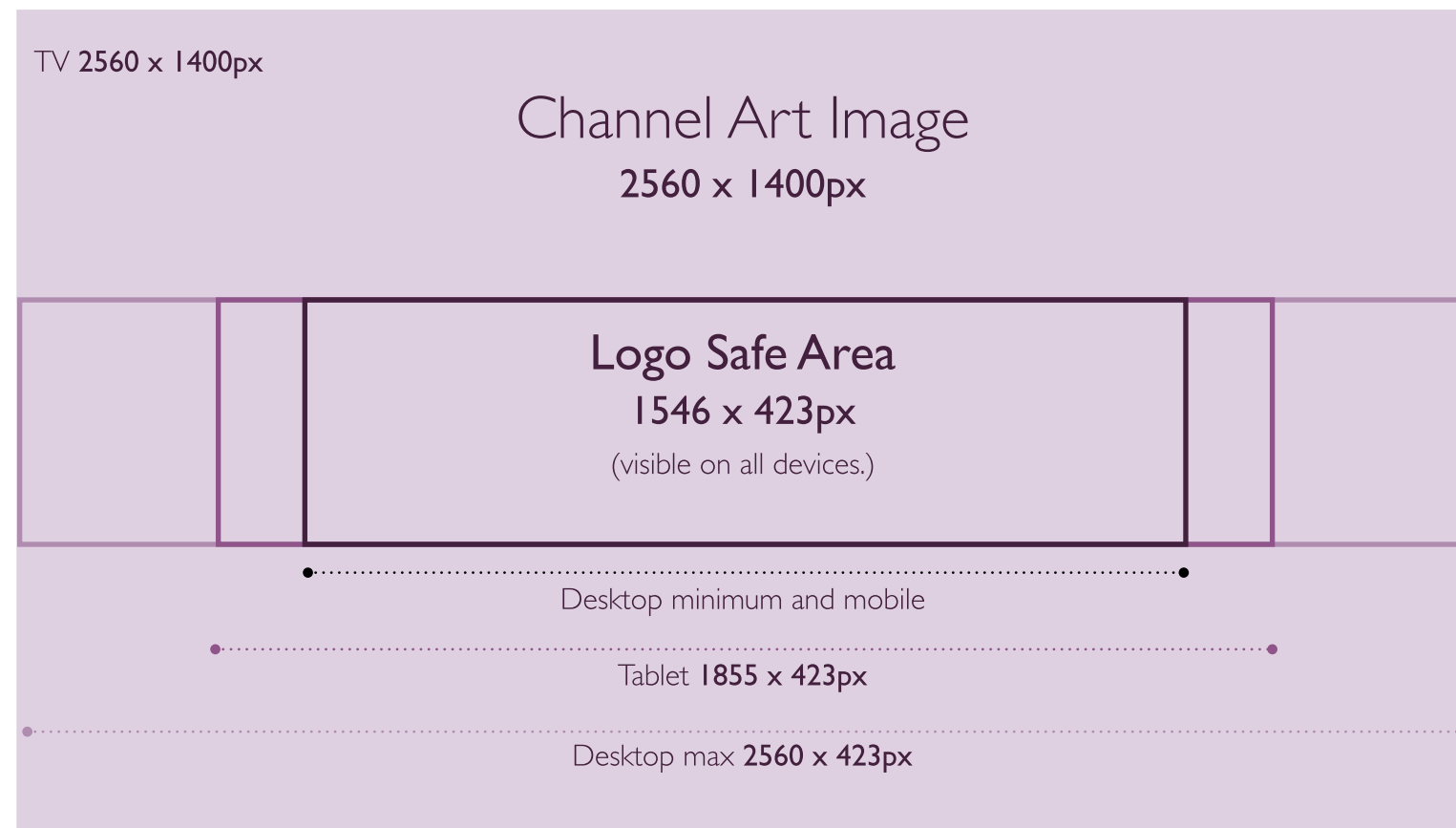
*The size limit can be removed so full resolution photos are posted. This will count against your Google Drive storage limits. To make the change go to settings and click on "upload my photos at full size."



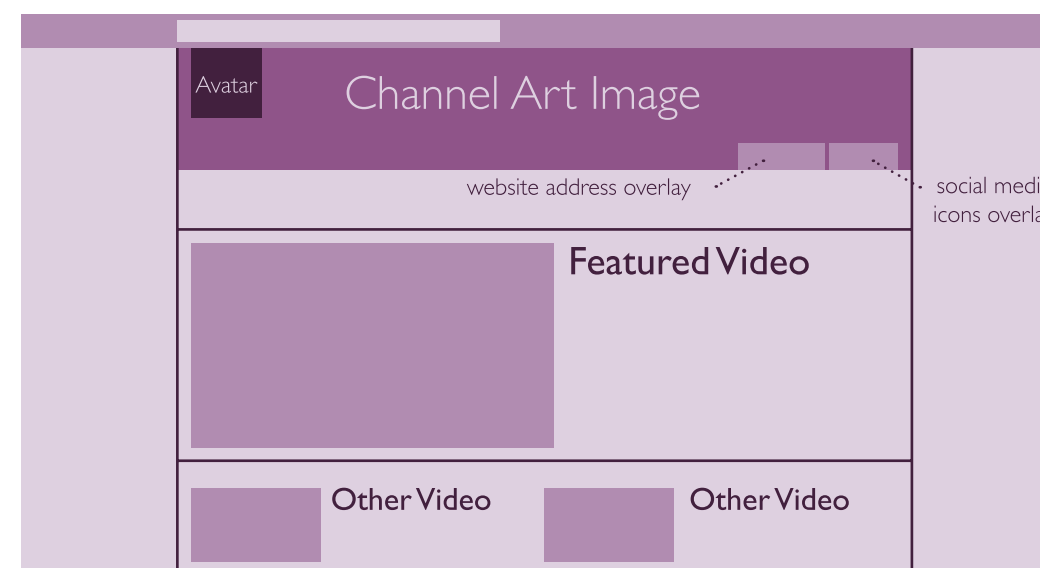
YOUTUBE

ONE CHANNEL

YouTube's One Channel makes it easier to create something that will display correctly across multiple devices like desktop computers, tablets, phones and TVs. There is a "safe area" that will always be visible and some flexible room that will appear on other devices. For all platforms except TVs, the image will crop to be a horizontal banner. Also, all sizes are set to make the images ready for retina display gadgets.



Desktop Example



CREDITS & REUSE POLICY



The *Social Media Sizing Guide* is compiled by Jerod Clark. He's the project leader for Church Juice, a ministry of ReFrame Media that helps churches use media better. For more information, visit www.churchjuice.com.

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UPDATE LIST

April 2014	Facebook, Twitter, Google+ and YouTube
March 20, 2013	Pinterest
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